

Off-Line Sample Fundraising Letter

To reach your dollar goal, try sending a letter or email like this to your friends, family and associates, requesting their support. It's a great tool to use in addition to your face-to-face requests for donations. Feel free to personalize for your plunge.

Dear (NAME),

On _____, I'll be helping Special Olympics Oregon raise funds for people with intellectual disabilities. Funds raised through the Polar Plunge directly support Special Olympics athletes in Oregon.

I'm asking for your support of my efforts. It's easy to do. Sponsor me by making a donation to Special Olympics Oregon -- and I'll do the rest!

My personal goal is to raise (YOUR DOLLAR GOAL). Your support will help. Your donation of \$25, \$15, \$10 or whatever you can afford will help me reach this goal. Not only will you help me achieve my goal, you'll also help Special Olympics Oregon provide much needed wellness education and opportunities to experience the joy of sports.

Just complete the information below and return the form to me with your donation. The Polar Plunge is quickly approaching, so please send it as soon as possible.

Thanks in advance for your support of Special Olympics Oregon. Together we **can** make a difference!

Sincerely,

(YOUR NAME)

YES, I'm happy to support your efforts in the Polar Plunge! My donation is enclosed.

Please make check payable to Special Olympics Oregon and write "Polar Plunge" in the memo section of your check.

_____ \$25 _____ \$15 _____ \$10 _____ \$5 Other: \$ _____

Please return this form, along with your check, to:

(Your name and address)
